## **ABSTRACT**

An opening assist for a dispensing carton to facilitate the opening of the carton to dispense articles without unintentional tearing of the carton. The dispensing carton includes a plurality of panels hingedly connected to one another. A displaceable portion is detachably connected to an end of the carton to define an opening for exposing an endmost article for removal from the carton end. The displaceable portion is at least partially defined by a frangible line on the carton end. An opening assist is defined in the carton end at least partially along the frangible line to facilitate the opening of the dispensing carton via the displaceable portion.